

SPECIAL EDITION

Ed Heinlein Birth

Hallmark

# The Birthday Times

EDWARD C. HEINLEIN JR.

Was born on Friday, January 2, 1948

## The Year's Top Story

Harry Truman defeats Dewey to become President; newspaper says Dewey won.

## News of the Month

UN committee on free elections visits Korea; told by USSR not to enter N Korea.  
Bobby Locke wins the Phoenix Open Golf Tournament.  
5th winter Olympics opens in St. Moritz, Switzerland; 27 nations participate.

## People Who Share Your Birthday

1904 Sally Rand  
Fan dancer

1936 Roger Miller  
Singer

1922 Renata Tebaldi  
Italian Opera Singer

1861 Helen Taft  
First Lady

1920 Isaac Asimov  
Biochemist

1857 Martha Carey Thomas  
Educator

PRESIDENT Harry S Truman  
VICE PRESIDENT (No vice pres.)

## And the Winner Is...

Best Movie Hamlet  
Best Actor Laurence Olivier  
Best Actress Jane Wyman  
TV Show Toast of the Town, Ed Sullivan  
Art Christina's World by A. Wyeth  
World Series Cleveland over Boston Braves  
Rose Bowl Michigan 49, So. Cal. 0  
Boxing (Heavyweight) Joe Louis

## People Your Age

.....Peggy Fleming.....  
.....Bobby Orr.....  
.....Barbara Mandrell.....  
.....John Ritter.....

## Tunes of the Times

"A"-You're Adorable ... Baby, It's Cold  
Outside ... It's a Most Unusual Day ... It's  
Magic ... Once in Love With Amy ... Powder  
Your Face With Sunshine ... Buttons & Bows ...  
Tennessee Waltz ... A Tree in the Meadow

## Famous Firsts

Long-playing record invented ...  
Scrabble game copyrighted ... Dial  
soap, Nestle's Quick ... U. of Minn.  
isolated human polio virus in  
concentrated form ... World's  
largest telescope, Mt. Palomar  
Observatory, dedicated ... Michelin  
introduced first radial tires

## Life in the U.S.A. — Then & Now

	1948	1987
Population	146,631,000	245,900,000
3 Br. Home	\$7,700	\$78,843
Avg. Income	\$3,187	\$29,896
New Ford	\$1,150	\$9,940
Gas, 1 gal.	\$.26	\$.95
Bread, 1 lb.	\$.14	\$.67
Milk, 1 gal.	\$.88	\$2.36

## Fun Facts & More

First Olympic Games since 1936 held in London, US won most medals, Bob Mathias won gold in decathlon ... Franklin 50-cent piece issued replacing Liberty Walking coin ... BIG JOHN AND SPARKY with theme "The Teddy Bears' Picnic" and OUR MISS BROOKS began on radio ... ED SULLIVAN and TEXACO STAR THEATER with Milton Berle began on TV ... 1st tail fins used on Cadillacs ... Nylon dresses